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# Event Agenda

Canadian Council for Small Business and Entrepreneurship 2024 Conference

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## Wed, Nov 06, 2024

- 8:30 AM - 8:50 AM**      **Opening Ceremony**
- 9:00 AM - 10:00 AM**      **Entrepreneurial Influences**
- How Artificial Intelligence and Remote Technology Adoption Impact the Effectiveness of Board Processes: Risks and Opportunities**  
9:00 AM - 9:20 AM  
Speaker: Devan Mescall
  - Tracing entrepreneurial pathways: The role of nascent entrepreneurs' values on enterprise evolution**  
9:20 AM - 9:40 AM  
Speaker: Yasanthi Perera
  - Successors' choice of university discipline: Does it affect the family business?**  
9:40 AM - 10:00 AM  
Speaker: Linda Dyer
- 9:00 AM - 10:00 AM**      **Entrepreneurship in Agriculture**
- IoT is Changing Fruit Farming: A Case Study with Actor-Network Theory**  
9:00 AM - 9:20 AM  
Speaker: Melanie McCaig
  - The Landscape of Digital Farming Technologies in Western Canadian Cattle Industry**  
9:20 AM - 9:40 AM  
Speaker: Tate Cao
  - Delayed Harvest: Struggles to Transition Consumers from the Black to Legal Market in Canadian Cannabis**  
9:40 AM - 10:00 AM  
Speaker: Arlinda Sherifi
- 9:00 AM - 10:10 AM**      **Financing for Women Entrepreneurs**  
Speaker: Tomke Augustin
- 9:00 AM - 10:10 AM**      **Indigenous Entrepreneurship**  
Speaker: Tomke Augustin
- 10:10 AM - 11:10 AM**      **Entrepreneurial Careers**
- Incremental two-way mobility on the hybrid entrepreneurial spectrum**  
10:10 AM - 10:30 AM  
Speaker: Kanhaiya Sinha
  - Family bonds and innovation in family firms: Through the eyes of a child**  
10:30 AM - 10:50 AM  
Speaker: Barbara Reda
  - A Senior Engineer, Millionaire, and Pizza Deliverer? A Social Entrepreneurship Program for Mid-Career Engineers**  
10:50 AM - 11:10 AM  
Speaker: Yuxi Zhao
- 10:10 AM - 11:10 AM**      **Global Entrepreneurship**
- Canadian SMEs embedded in global supply chains facing systemic crisis: risk management and mitigation strategies**  
10:10 AM - 10:30 AM  
Speaker: Julien Bazile
  - Boosting Canada's Economy: An Age-Driven Workforce Resurgence**  
10:30 AM - 10:50 AM  
Speaker: Edward Leach
- 10:10 AM - 11:20 AM**      **Support Systems in Entrepreneurial Ecosystems**  
Speaker: Tomke Augustin

10:10 AM - 11:20 AM

### Immigrant Entrepreneurship

Speaker: Tomke Augustin

11:20 AM - 12:20 PM

### Entrepreneurial Finance

#### **Influence of Financial Literacy and AI on Founders' Risk Assessment When Founding a New Venture**

11:20 AM - 11:40 AM

Speaker: Marjana Subotic

#### **Overcoming Financial Barriers for SMEs and Startups in the DRC: Leveraging Digital Financial Services for an Effective Entrepreneurial Ecosystem.**

11:40 AM - 12:00 PM

Speaker: Pepin Ilonga Nkupo

#### **Outliers Emerge Predictably from Experimentation**

12:00 PM - 12:20 PM

Speaker: Zahra Jamshidi

11:20 AM - 12:20 PM

### Inclusive Entrepreneurial Ecosystems

#### **MWM Consulting**

11:20 AM - 11:40 AM

Speaker: Alexander Miller

#### **Are We Including (all of) Canada's Immigrant Entrepreneurs? Developing Inclusive and Effective Entrepreneurial Network Systems**

11:40 AM - 12:00 PM

Speaker: Joyline Makani

#### **When does digitalization level the playing field for women-led SMEs?**

12:00 PM - 12:20 PM

Speaker: Albena Pergelova

11:20 AM - 12:30 PM

### 2SLGBTQI+ Entrepreneurship

Speaker: Tomke Augustin

11:20 AM - 12:30 PM

### Procurement and Supplier Diversity

Speaker: Tomke Augustin

12:30 PM - 1:30 PM

### En Français

#### **Naviguer les adversités : comment la résilience de carrière des nouveaux entrepreneurs favorise leur satisfaction au travail et leur poursuite en entrepreneuriat**

12:30 PM - 12:30 PM

Speaker: Ismail Elalaoui

#### **Gestion stratégique de la chaîne d'approvisionnement globale en contexte de crise systémique: proposition d'un cadre managérial aux PME**

12:50 PM - 1:10 PM

Speaker: Julien Bazile

#### **Évolution des technologies numériques dans les chaînes de valeur globales et compétitivité des pays : une revue systématique de la littérature.**

1:10 PM - 1:30 PM

Speaker: Kossi Hyacinthe Boko

12:30 PM - 1:40 PM

### SPECIAL GUEST: The F Word: Life and Business GET to be FUN!

Speaker: Andrea Parker

1:40 PM - 2:40 PM

### Entrepreneurship Education

#### **Towards Constructive Alignment in Entrepreneurship Education**

1:40 PM - 2:00 PM

Speaker: Alon Eisenstein

#### **Elevating Entrepreneurship: A Case Study of an Entrepreneurial Educational Program SIGMA in Canadian Higher Education**

2:00 PM - 2:20 PM

Speaker: Tate Cao

#### **Entrepreneurship Education: An opportunity for youth**

2:20 PM - 2:40 PM

Speaker: Komal Sharma

1:40 PM - 2:40 PM

## Entrepreneurial Teams

### Is Your Leadership Style Disengaging Your Team Without You Knowing It?

1:40 PM - 2:00 PM

Speaker: Dr Bahare Afrahi

### To What Extent Do Trust, Teams, and Founding Teams Inform Each Other – and Can They?

2:00 PM - 2:20 PM

Speaker: Marjana Subotic

### The Role and Effects of Entrepreneurial Team Formation Strategies on Venture Investors' Decision-Making

2:20 PM - 2:40 PM

Speaker: Marjana Subotic

1:40 PM - 2:50 PM

## University Entrepreneurship Co-op program for Venture Creation and Andragogy Design Elements for Reflective Practices

Speaker: Wayne Chang

1:40 PM - 2:50 PM

## Social Entrepreneurship and Sustainability

Speaker: Tomke Augustin

2:50 PM - 3:50 PM

## Environmental Costs and Incentives

### Incentives for Renewable Energy: Capital-dominated vs. Margin-dominated Projects

2:50 PM - 3:10 PM

Speaker: Maryna Klymchuk

### Ecological Fix: Solving Environmental and Financial Crises Simultaneously?

3:10 PM - 3:30 PM

Speaker: Yuxi Zhao

### Navigating the Cost of Sustainability: ESG Practices and Financing Needs in SMEs

3:30 PM - 3:50 PM

Speaker: Reza Chowdhury

2:50 PM - 3:50 PM

## Start-ups to Scale-ups

### Event-Driven Evolution in Entrepreneurial Ecosystems: Insights from Unicorn Firm Acquisitions

2:50 PM - 3:10 PM

Speaker: Philip Piercey

### Digital Innovation Introduction in Technology-Hostile Environment by Malagasy Startups

3:10 PM - 3:30 PM

Speaker: Tahiry Jonathan Rakotoarisoa

### Timing the Ascent: Open-Source Software and Time to Scale-up (full paper)

3:30 PM - 3:50 PM

Speaker: Jabar Torkaman

2:50 PM - 4:00 PM

## Let the Games Begin – The Fun Side of Teaching Entrepreneurship

Speaker: Alon Eisenstein

2:50 PM - 4:00 PM

## Women in Technology

Speaker: Tomke Augustin

4:00 PM - 5:00 PM

## Supporting Sustainable Development

### Developing Sustainable Global Value Chain: Role of Multi-Stakeholder Collaborations and Digital Transformations

4:00 PM - 4:20 PM

Speaker: Sina Mirzaye Shirkoohi

### A World on Fire: Leveraging International Cooperation to Reduce Global Wildfire Impact

4:20 PM - 4:40 PM

Speaker: Andrew Duke

### Entrepreneurship and Innovation in Mississauga

4:40 PM - 5:00 PM

Speaker: Liechen Huang

4:00 PM - 5:10 PM

## Meeting students where they are: Entrepreneurship from Zero, no idea required

Speaker: Jackson Mills

4:00 PM - 5:10 PM

## Skills and Training for Entrepreneurs

Speaker: Tomke Augustin

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